



THE FRIENDS OF NEIGHBORS LINK
INVITE YOU TO JOIN US
FOR OUR ANNUAL SPRING EVENT:

THE POWER OF COMMUNITY

SAVE
THE
DATE

Thursday
June 12, 2025

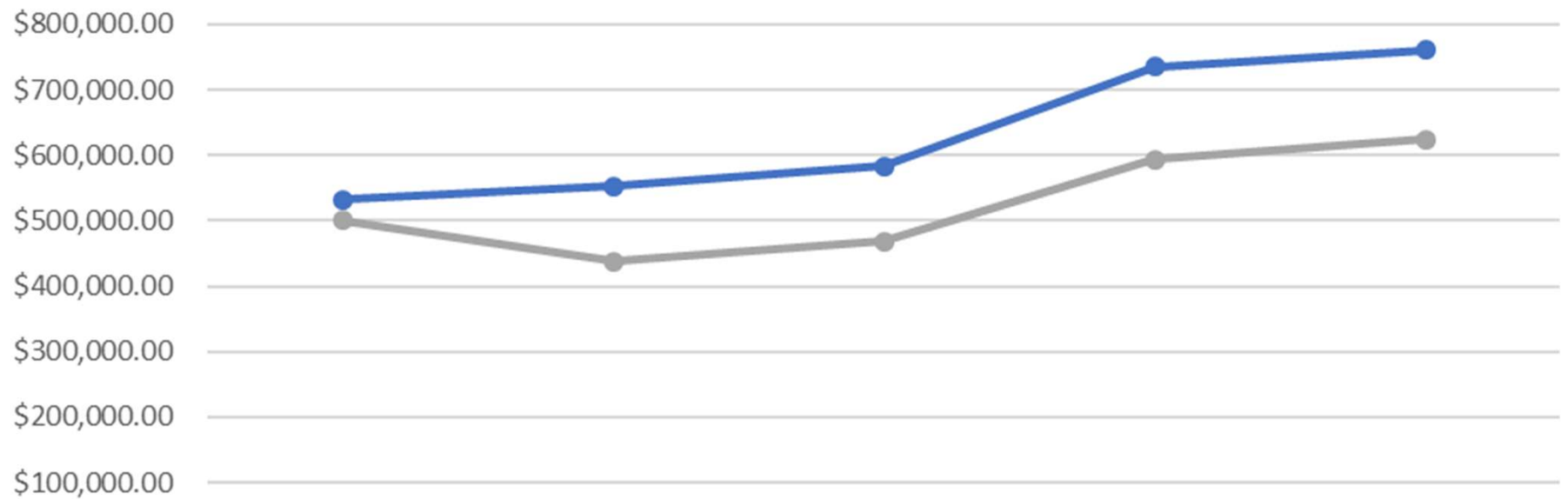


Neighbors Link

GlenArbor Golf Club, Bedford Hills, NY
6:30 PM

Spring Event Revenue – Gross and Net over the years

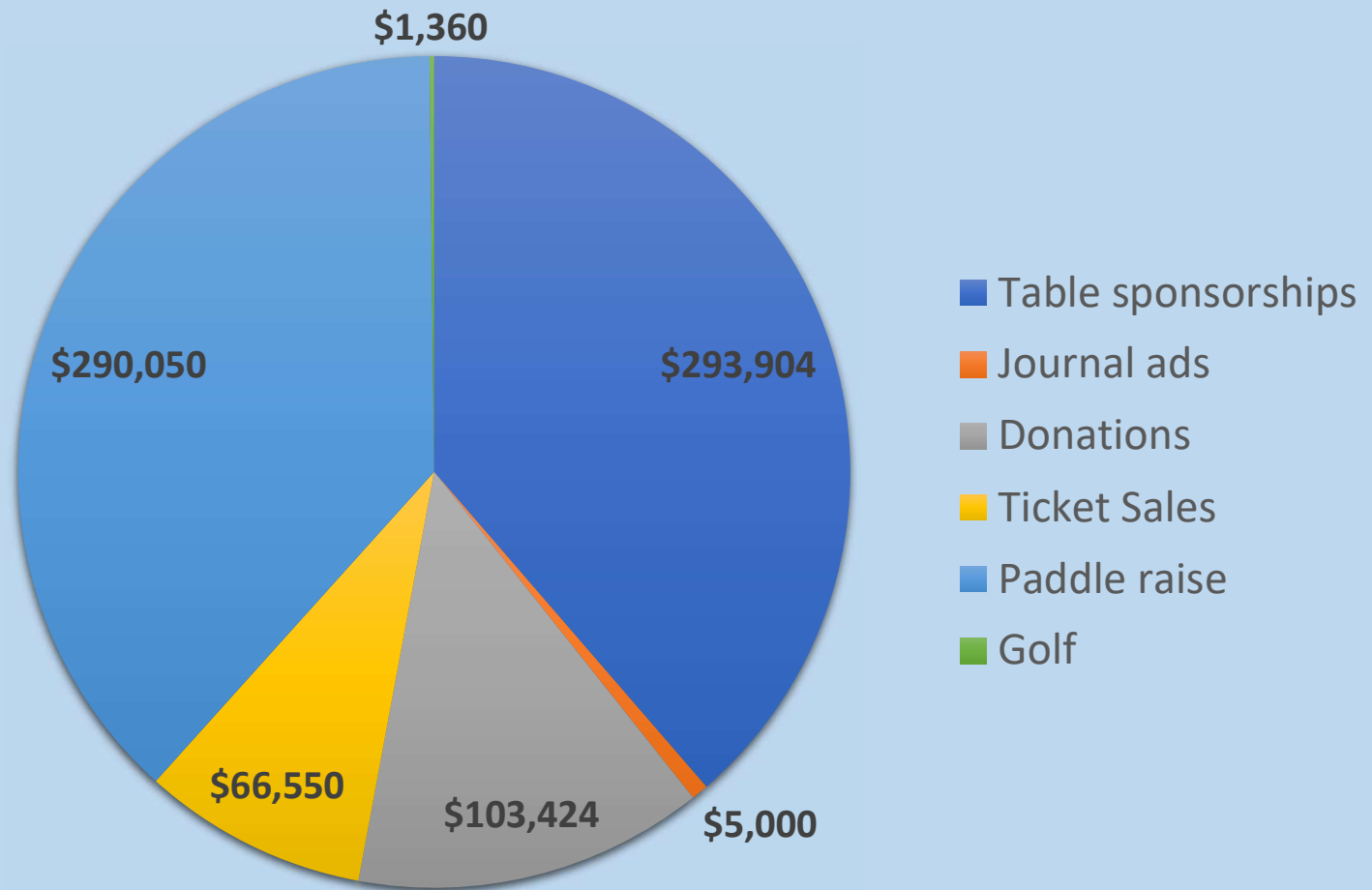
Spring Event Results



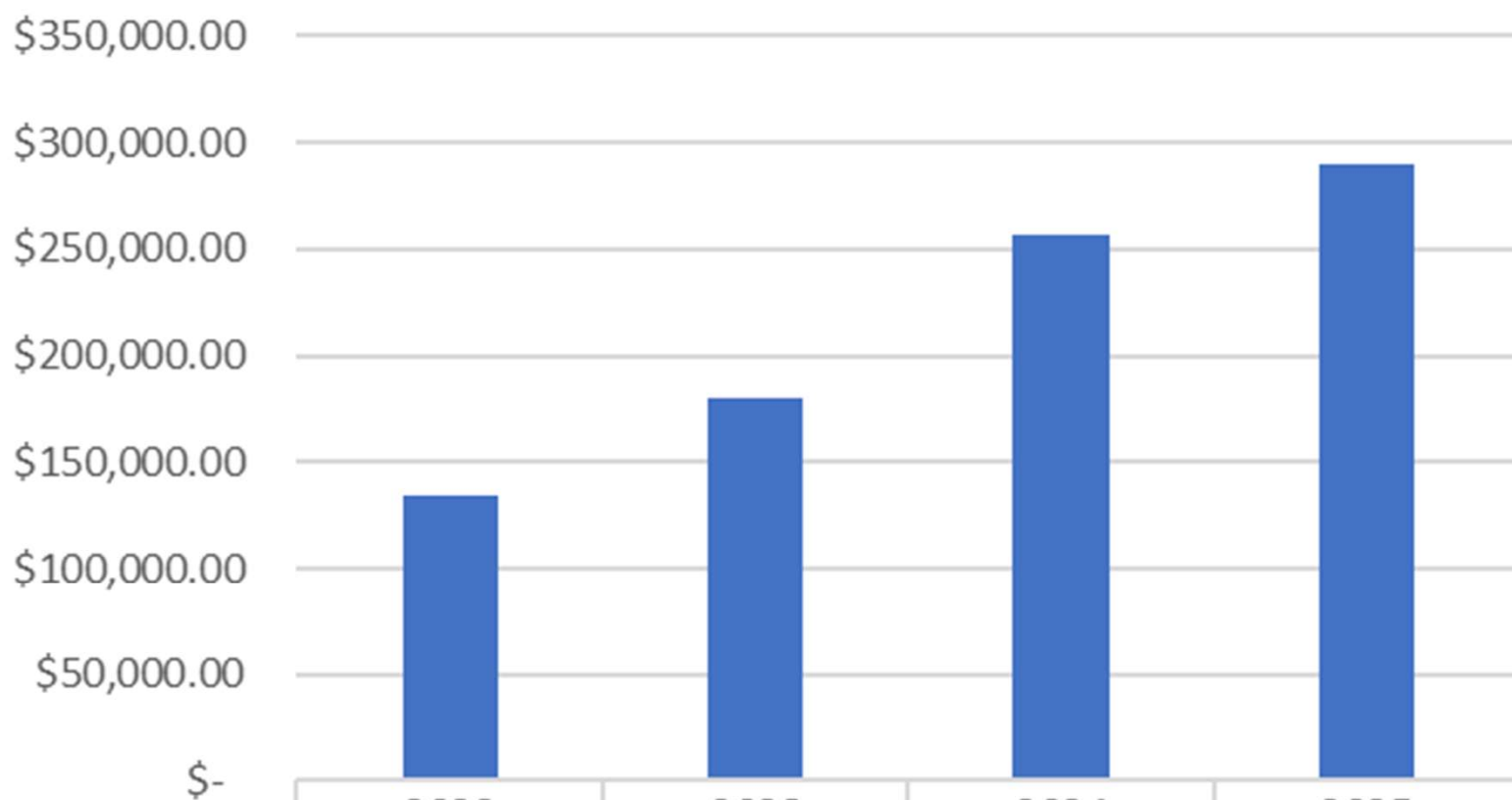
\$-	2021	2022	2023	2024	2025
Revenue	\$532,293.20	\$552,135.00	\$583,169.00	\$734,572.00	\$760,268.00
Net	\$499,911.20	\$437,355.09	\$468,227.59	\$593,244.00	\$624,268.00

Revenue Net

2025 Event Totals



Paddle Raise Amount



■ Paddle Raise Amount

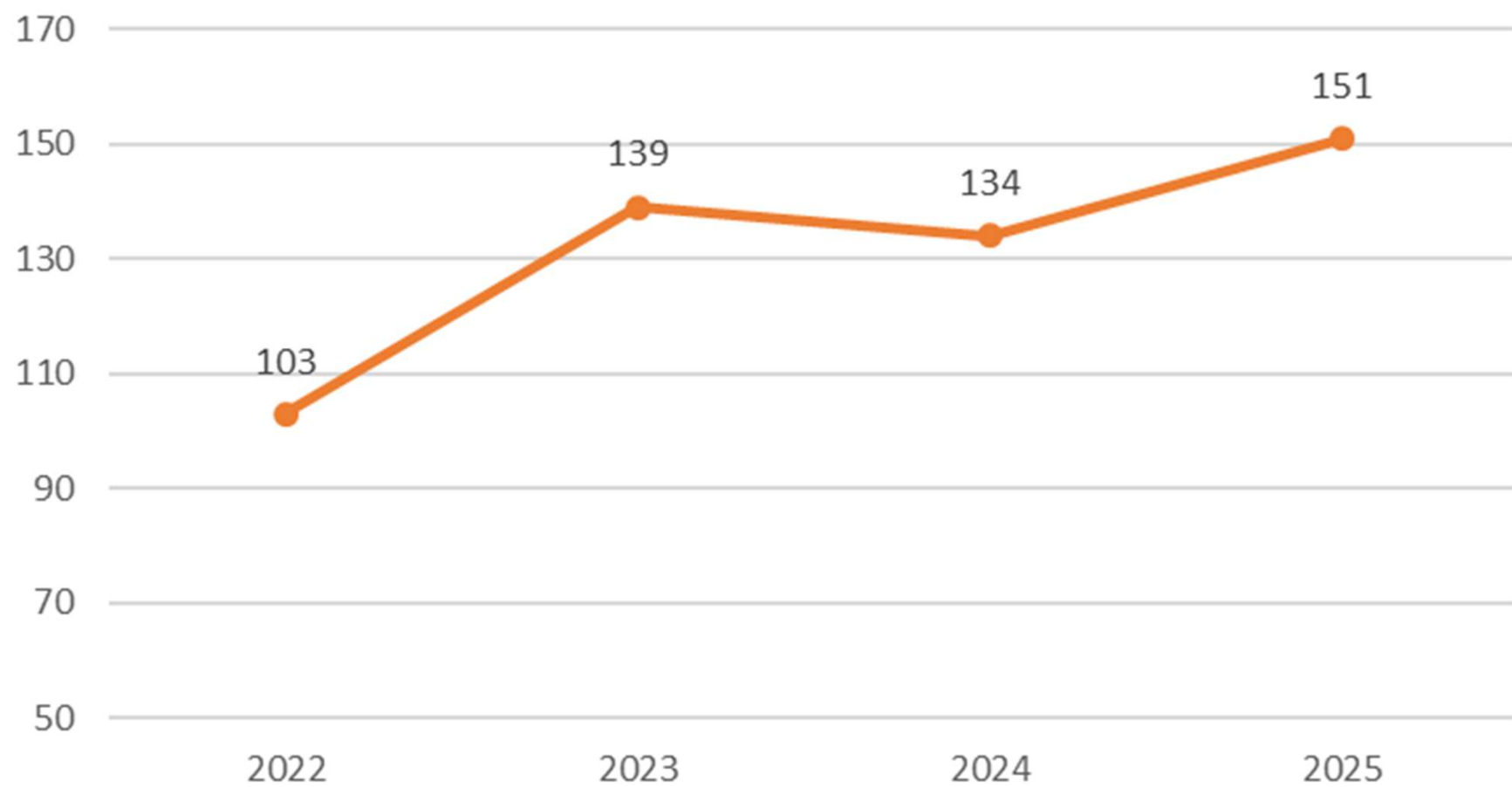
\$134,123.00

\$180,132.00

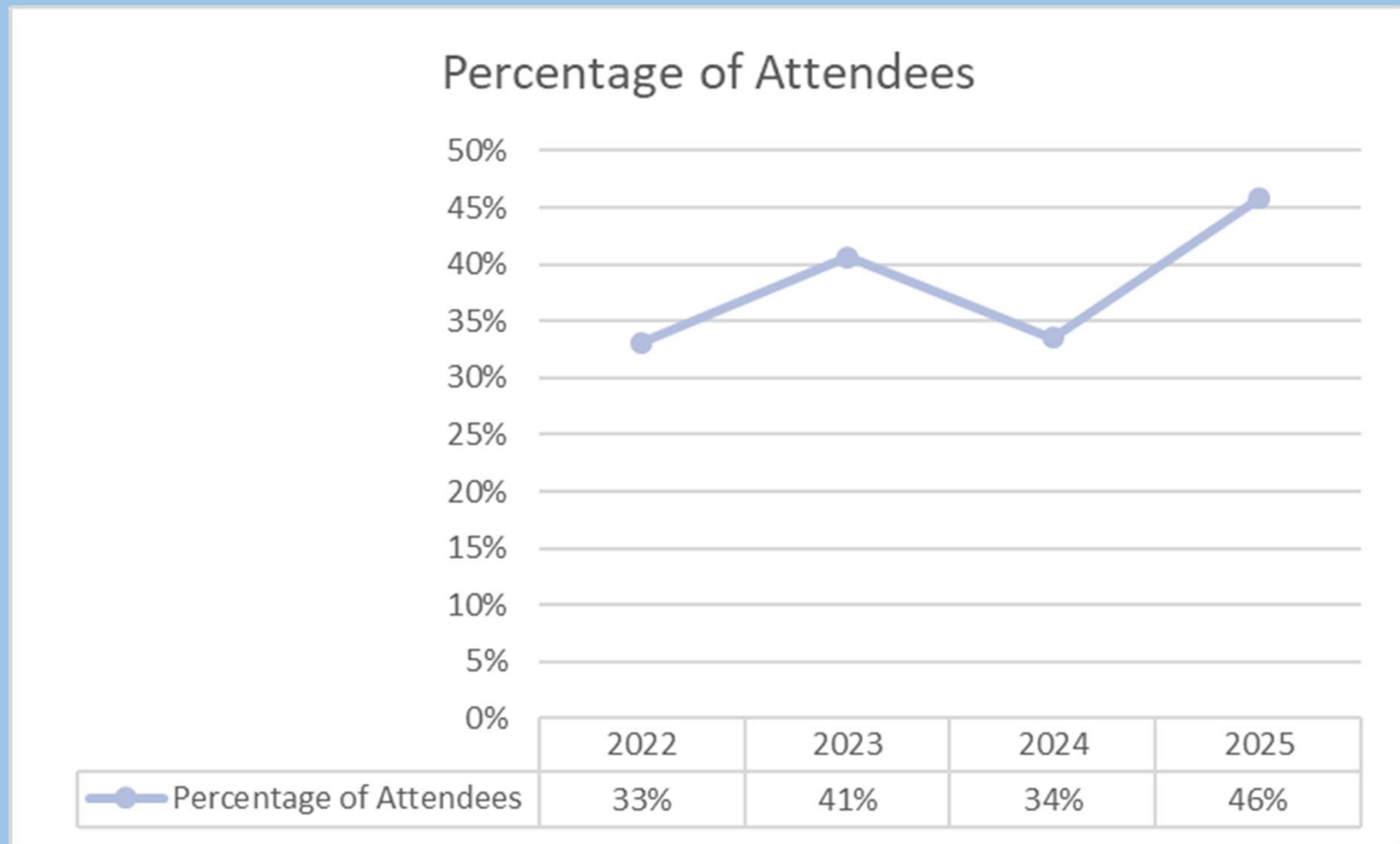
\$256,845.00

\$290,050.00

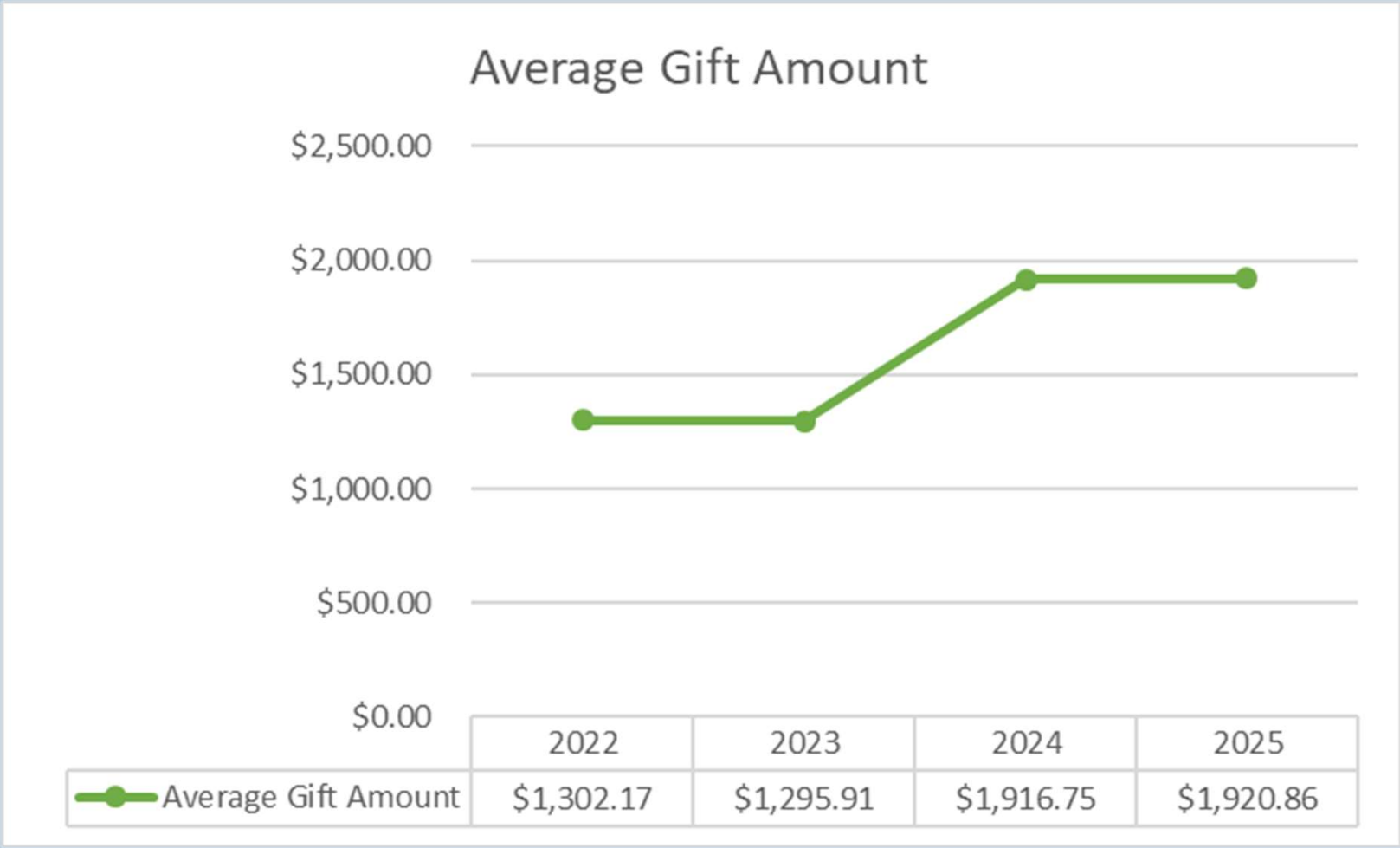
Number of Paddle Donors



Percentage of Event Attendees who raised their paddle



Average Paddle Raise Gift Amount



Giving Trends – Key Takeaways

- Strong Opportunity to gather new donors
- Increased giving from a significant number of donors
- Event as a re-engagement tool

New Donor Impact

- 50 New Donors
- \$25,495 total contributed by new donors
- Average Gift: \$509.90

Increased giving in 2025

- 62 donors of 2025 Spring Event increased their giving compared to previous years.

The cumulative donation amount of those 62 donors was

- \$148,155 in 2025
- \$41,780 in 2024
- \$34,775 in 2023
- \$39,927 in 2022

Re-Engagement of Donors

- 42 Donors of 2025 Spring Event were re-engaged after not donating in 2024. The cumulative amount of those donors is \$42,361.08
- 22 of those donors had been lapsed for more than 2 years.

Review

- Feedback
 - Staff
 - Guests
 - Development Committee