



**Neighbors Link Board
Strategic Planning Committee
Feb. 26, 2025
8:30 – 9:30 am**

MEETING NOTES: Submitted by Tere Wisell, Chair

Members Present: E. Burns, J. Caspar, S. Marwell, J. Seligman, T. Wisell, C. Bracco, J. Gisbert

1. Relationships Before Tasks - The meeting began with brief time for welcome and "catching up".
2. Committee members reviewed the current Strategic Priorities.
 - a. Strategic Priority 1: Enable clients' unfettered participation in the digital economy and digital education.
 - b. Strategic Priority 2: Empower upward mobility of clients.
 - c. Strategic Priority 3: Strengthen the organization as it grows.

These priorities were approved by the Board on 1/31/22 and established as priorities for the next 5 years (through 2026).

3. Discussion included:
 - a. The committee discussed and reaffirmed a commitment to these strategic priorities. Given current external uncertainties, maintaining focus on these priorities will send a clear message of support and stability to Neighbors Link staff and clients
 - b. These priorities continue to be central in our "friend and fund raising"
 - c. These priorities do not exclude our work in other areas nor our rapid response to circumstances as they arise
 - d. The strategic planning committee recommends that we continue to monitor, while reaffirming, the organization's role in advocacy
 - e. E. Burns recommended an update from the Strategic Planning Committee and discussion of the full board at an upcoming board meeting.
 - f. The Committee Board also discussed ways in which the board could actively demonstrate support for the staff's and contribute to strong employee morale. We agreed to reemphasize visiting opportunities made available through the Program Committee as well as the possibility of attending a board member periodically attending a staff meeting.

4. Next Meeting: June 17, 2025