



Development Committee Meeting

July 16, 2026

In attendance: Rob Newborn, Teresita Wisell, Elisa Burns, Jelane Caspar, Carola Bracco, Jeanette Gisbert, Adrienne Vogel.

Agenda

- Review progress toward the 2026 Development Plan
- Discuss major donor stewardship initiatives
- Update on the Fall Event
- Discuss the potential for a planned giving program

Meeting Notes

Adrienne led a discussion on progress toward the 2026 Development Plan with an examination of where things stand against these key strategies

1. Sustain Philanthropic Revenue at Elevated Levels
2. Strengthen Ongoing and Long-Term Donor Commitment
3. Retain and Grow Individual Donor Investment
4. Continue to Engage the Board in Relationship Stewardship
5. Broaden Relationships Around Key Supporters
6. Maintain a Balanced Funding Portfolio
7. Responsively Support Urgent Community Needs While Protecting Core Funding
8. Deepen the Organizational Culture of Philanthropy

The committee also reviewed plans for the Fall Event, which will be centered on the theme "**Community in Crisis.**" This event will focus on providing educational value to the community, reinforcing Neighbors Link's position as the go-to community resource on immigration. Ticket pricing structure will be constructed to encourage attendance from a wider range of participants (keeping price low). Committee Members offered suggestions for broadening the audience and engaging a wider cross-section of the community.

The committee had a robust discussion about donor stewardship and Board engagement. Building on this year's strong fundraising results, members focused on how Neighbors Link can sustain and grow philanthropic revenue over the long term. The committee agreed that stronger alignment between staff and individual Board members will enable more targeted and effective engagement strategies in support of this goal.

To that end, the committee recommended encouraging every Board member to meet individually with Adrienne to discuss their interests, strengths, and preferred ways to contribute to the organization's development efforts. This initiative will be introduced to the full Board and discussed further at the September Board meeting.

Adrienne reported on the staff's exploration of planned giving programs. A consultant is under consideration for this initiative.

